

Privacy Policy

This Privacy Policy explains how Konsultanti.bg (“we”, “our”, or “us”) collects, uses, and protects the personal data of clients, visitors, and partners who use our consulting services or visit our website (<https://www.konsultanti.bg>). We are committed to ensuring that your privacy is protected in accordance with applicable data protection laws, including the EU General Data Protection Regulation (GDPR).

1. Data We Collect

We collect and process the following types of personal data:

- **Website visitors:** IP address, browser type, and cookies for analytics and site functionality.
- **Clients:** Name, email address, phone number, company details, and project-related information.
- **Payments:** Billing information necessary to process transactions securely.

2. How We Use Your Data

We use the collected personal data for the following purposes:

- To provide and manage our consulting services.
- To communicate with clients regarding projects and inquiries.
- To process payments and issue invoices.
- To improve our website and user experience.
- To comply with legal and regulatory obligations.

3. Legal Basis for Processing

We process personal data under one or more of the following legal bases:

- Performance of a contract with the client.
- Compliance with legal obligations.
- Legitimate business interests.
- Consent, where required.

4. Data Retention

We retain personal data only as long as necessary to fulfill the purposes outlined in this policy or as required by applicable laws. When data is no longer needed, it is securely deleted or anonymized.

5. Data Sharing and Security

We do not sell or rent personal data to third parties. We may share data with trusted service providers (such as payment processors or IT service partners) under strict confidentiality

and data protection agreements. We implement appropriate technical and organizational measures to ensure data security.

6. Your Rights

Under the GDPR, you have the right to:

- Access your personal data.
- Request correction or deletion of your data.
- Object to or restrict processing.
- Withdraw consent at any time.
- Lodge a complaint with the Bulgarian Commission for Personal Data Protection.

7. Cookies

Our website uses cookies to enhance user experience and analyze website traffic. You can manage cookie preferences through your browser settings.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

9. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

E-mails:

info@konsultanti.bg

yovchev@konsultanti.bg

Website: <https://www.konsultanti.bg>

Konsultanti.bg, Bulgaria